'La Gironde' 16 Dec. 1899.
and 'La Petite Gironde' 18 " "

A Real Consul.

We have rec.d the following communication.

The Americans, a practical people have notable consuls who know how to fulfil their duties & carry them out conscientiously.

Thus it is that M. Sorgeé, U.S. Consul at Bordeaux announces to his citizens in a recent circular the existence of a certain nectar made of dried apples, the secret of which he has discovered in the laboratory of a Bordeaux 'Borgia'. Who sells, it appears a fair quantity of his mixture.

The honorable Consul renders a service, it appears to his fellow-citizens by recommending them the virtues of a beverage of a questionable flavor, but less injurious, he says, than the mysterious decoctions they indulge in. At the same time he suggests to them an (outlet) a market for their useless apples. These apples, quite good enough for French stomachs, are according to the Consul" of the very worst quality, "windfalls, they are cut in slices, unpeeled peel, "their pips & their worms, no notice being taken "of either their quality or their variety."

(Amateurs) Lovers of such, take note!

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figures being necessary - nothing was easier: M. Tourgée, assures us that in 1898 France consumed 1,875,000 hectolitres of this briquette made from worm-eaten fruit. Wherever did he get his figures from?

On the other hand he affirms that the consumption of wine in France, has diminished. M. Kehrig in the "Feuille Finicole" proves to him (by means of statistics) that such was not the case - In reality the consumption progresses, but so slowly in proportion to the increase in production that the error in considering as a decrease this almost stationery condition, can is explained) -

There is an actual decrease in certain great centres, in Paris for instance; a perceptible decrease also in our exports; it is so true that the least clear-sighted begin to recognize the necessity of stopping this movement due to numberless causes which we have already demonstrated.

What is more the best is that France is not deficient in fine and good wines, and, and the Cidre crop present are abundantly sufficient for the wants of lovers of this beverage.

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We are not therefore, thank God! reduced to briquette made from American Dried Apples — Whatever it may be, one must detect here a new form and a new cause of the campaign against wine.

As far as the U.S. Consul is concerned, he is within his rôle in publishing a report for which he is deserving of the felicitations of his government and our Consuls would thereby do their duty by imitating him.

They are animated with the best goodwill and we should see them guiding us earnestly in our endeavours of economic expansion abroad, by protecting our trade marks, which are audaciously counterfeited, keeping us well informed of the least fact if they were not hampered by regulations of such antiquated formalism.

Make them understand that they are not Diplomats, but Commercial agents, and then we should see them assisting us in pushing our products and especially our wines, these French products par excellence, with an ardor equal to that which M. Dorgère recommends windfallen apples, excluding their peel,

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Their Grapes and their Worms."

We cannot but congratulate the Americans in possessing at Bordeaux a great Lawyer, and we trust all our Lawyers will follow his example.

(Signed) G. Exclaus

President of the Universal Wine-growing League.

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