

—From—  
E. DENROCHE, —

Member of The National Ass'n of Newsdealers,  
Booksellers & Stationers of the United States.

Belmont, N. Y., April 13<sup>th</sup>, 1896

The Hon. A. W. Torgree.

Dear Sir,

Last week I received a sample copy of "The Basis" the first I have seen and I do not believe you have ever advertised it in The Bookseller & Newsman or I would remember whether the journal was known by its present name or when it was the Newsman. The Bookseller & Newsman is our very best and oldest trade journal, and for many years I have, not read it every month, it is too valuable for that, but I studied it through and through until I knew it pretty well by heart, and I do not remember any mention of it there.

I am delighted to see you dare to speak

the truth about, the terrible octopus at 29 Chambers St., N.Y. I doubt there is any language sufficiently forcible to tell a tithe of their villainy. The magazine is first class, it is now on my counter, I shall show it, although these hard times I cannot hope for subscribers, but no harm to try.

On the back of your magazine I notice your advertisement of the Invisible Binder. Enclose a stamp, may I ask you for more information about it? I have large quantities of papers and magazines that I wish were in a useable shape but I am poor and cannot afford a high price to have them bound.

I do not quite understand an invisible binder? I have supposed <sup>a binding</sup> to have two very visible sides and a back.

Will it bind anything with as large a page as Leslie's Popular Monthly or Harper's Bazaar?

Of what material is your binder made?

Does a volume so bound open freely and lie open easily showing all the printing on the page readily or is there danger that like some of the paper bound books the last word or syllable on the lines will be invisible and to be guessed at?

Many books in Lovell's Library, some of the best of them, S. T. Coleridge's Poems for instance were not sewed but were held together by wire staples and were in that condition.

If they are a good thing according to my idea, I could use a large number and might be able to sell to those who cannot afford bookbinders high prices.

Will it only bind six numbers of something thin, say Harper's Bazar or New York Weekly Tribune?  
Yours truly, E. Denroche.