Art in Advertising
80 Fifth Avenue

Dear Miss Yourgé

I am sorry to say, in reply to your note received Saturday that owing to changes made in the advertising department of the company I am no longer in a position to give you any practical assistance with your work. I am not connected with the office and have relinquished my [illegible] the Editorship of the little magazine. However, if I knew more exactly what the series of drawings was adapted to advertise, or how you thought it might be used, I could no doubt give you some valuable pointers as to other publications. Do you not occasionally come to the city? Or is the package too bulky to send? If I could see the sketches I would

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know better what to say. I am sure it would give me much pleasure to furnish you with the [illegible] of several houses which use advertising work & where new ideas are constantly in demand — with regret that I cannot do more

I am Yours Truly

(Miss) Elisabeth Sylvester

132 East 17th St

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