Personal

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My dear Eldred:

I was glad to hear from you once more.

The enclosed circular will give you the rates of reading advertising in the spaces on the cover. Should you take any, let me arrange the matter for you. I have a genius for stunt and one reads few words do more in an "ad" than most men.

I am putting the rates down to almost nothing, but it is fair that an advertiser who begins with us should have every advantage of minimum of value. I have no doubt the rate will be trebled within a year.

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2013

I did not expect you would get [illegible] orders from the east. That you have done so shows the unusual value of our advertising.

By the way, I am just patenting something in your line, to wit: a tether post, which turns around with a breath; gives fifty feet range; always keeps the tether rope taught, so that an animal cannot get tangled in it; can be worked by a pumping or a goat; is simple and cheap in construction; has a combined water bucket

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and fodder attachment; can not be pulled up or broken over by horse or bull; and can be shifted from one place to another in five minutes, by a boy. Everybody who has seen it, says there is a lot of money in it; and I think my self there is a good pocket-ful to be made out of it.

Don't you think you want to take hold of it? Manufacture and sell? I will let you ~~put in~~ ~~for $1,000~~ have a half interest in the patent for $1,000, ~~the patent~~ and a page "ad" in and furnish a permanent "ad" in the Basis ~~the Basis~~, you manufacture of a half-page or page and sell and we divide ~~& what~~ will divide ~~say you~~. What do you think?

If you are inclined that way, I will send you a sample as soon as I get some castings made.

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The Basis is hanging on and finding friends every day. Our working force consists of the following parties:

These all work for nothing and board themselves

A. W. Tourgee, General Utility Man
Mrs. E. K. Tourgée, Bookkeeper & Business manager.
Aimée Tourgee, Artist, ~~[illegible]~~ Special contributor and Advertising agent.

The paid corps consists of ——.

Rev. Thos. R. Slicer
Prof. W. K. Wickes
" W. H. Prince
" Miss Ada Sweet.
One Stenographer & clerk.

The weekly pay-roll over and above the printing, binding and mailing, amounts to less than $25 —
Don't you know it is certain to succeed.

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2013

I venture the assertion that
there never was as great an
economic marvel as it has
been. What I cannot pay for I
do without, or use a little
more gray brain matter in=
stead. If I can raise by hook
or by crook, a little for spe=
cial advertising this fall, I
think it will be over the
rapids in fine style before
~~it's first birthday~~ the first anniversary
of its birth.

Good luck to you

Yours

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2014