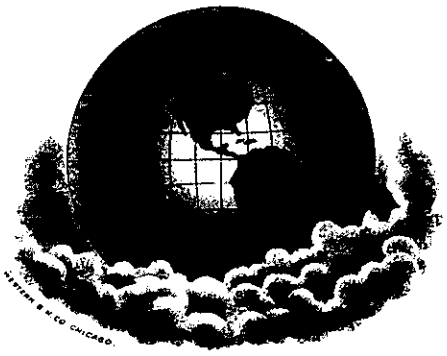

World's Columbian Commission.

Chicago Ill July 15-95

Judge A. W. Tourgee

Mayville N.Y.

Dear Sir:- Yours of 9d inst recd. I shall try to give you every link in the chain of my plan or proposition. Take the operations successively at this end: It shall be my first move to furnish such matter (classified here or there) as shall be news when it returns here in the Chicago Edition of the Basis. Secondly, to forward to you on a certain day the aforesaid matter or news that it may reach you in time for examination and publication. A few "gratis ads" should accompany this first issue, due care being taken as to thin appearance in good form. You can make these "gratis ads" from your exchanges. As the issue containing the Chicago matter will be the one first introduced here to the general public, and also the "sample copy" to which we shall invite the attention of the commercial classes, it would be well to remember the effect of "first impressions." A Chicago tone to this particular issue would materially

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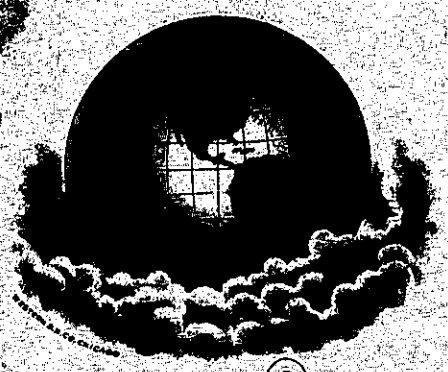
promote its initiation. I would suggest that the pages of Chicago matter be the opening ones of the Chicago Edition or issue. The only typographical change to be made will be in running off the issue or copies for Chicago, — "Buffalo N.Y." stricken out and "Chicago Ill." set up in lieu thereof. Now this briefly, is my idea of procedure and arrangement. In a word it is but a Chicago supplement to a paper of national scope and interest. Send me 100 copies of such a paper and I'll place them where they where they belong. On the completion of this issue the endorsement of the morning daily you select, will be made, and on both these issues we will go to the country. Now if I have omitted any important feature of procedure, plan or policy from the making up of the supplement here to the issuance of the same there I am not aware of it at this writing. I am not newspaper man enough to venture a proposition as to terms. I know there is money, at least a little, in such a paper here. All ventures have an experimental stage you know. When proper tact and energy put them on a paying



OFFICE OF THE SECRETARY.

World's Columbian Commission.

MASONIC TEMPLE.

Chicago, Ill. U.S.A.

basis terms are easily arranged. Suppose, Judge, as an experienced newspaper man you submit a proposition based on a share of the profits, or business done here. As I have said, for a few weeks we shall not derive any appreciable financial benefit out of our work. But it must pay as we secure public confidence by deserving it. I think it would pay you to take a run to Chicago and look the field over with me. Can't you come in the near future?

Send me a few copies of the Basis or inform me where it is for sale here. Let me hear from you at once please.

Very truly Yours

6342 Greenwood Ave H. G. Parker

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