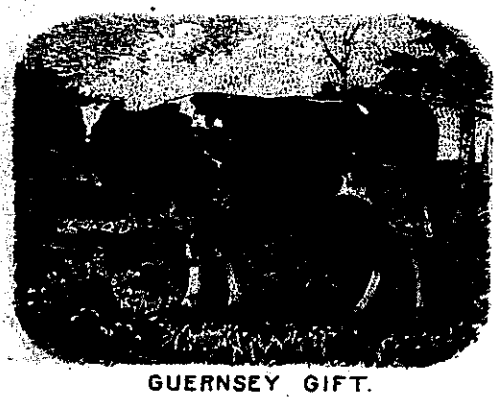
CLOVER CREST FARM.
WILCOX & LIGGETT.



GUERNSEY GIFT.

GUERNSEY CATTLE,
POLAND CHINA AND IMPROVED YORKSHIRE SWINE,
SHETLAND PONIES.
SHORTHORN CATTLE.

HUGO, MINN. July 11th., 1895.

My dear Judge:--

I have yours of July 4th and note that you were devoting yourself to business schemes, when you should have been firing blank cartridges in honor of the Rebels who succeeded.

The plan of selling sheets of the Basis, would propably increase your audience, and would give you a number of business allies.

If you could make a fair profit on sheets furnished, besides reserving a space for your own advertiess, and allow the local proptitors to conduct theirsubscription and advertising business in their own way, without responsibility to or business connection with you, except to pay cash weekly for what they get, I think well of plan.

Business partnership is always dangerous to an honest and busy man, and doubly so, when the business is not under his eye, and subject to frequent personal supervision.

Of course, much would depend on the men who wish to cooperate with you. With Hustlers to help, I am quite of the opinion that the plan would widen your circle of readers and make you money.

Why should not the Minneapolis (or other city) edition be "THE Basis" (not "The Basis and Star" ? Just as great mercantile houses have "branches" under the same name in different cities. In this case the local editors name might appear as "Associate" under yours.

There may be good reasons for adding to name, but I make the suggestion. All well and busy. Prospects for large crops, good , which

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HUGO, MINN.

means

means $150,000,000 dug out of the Northwestern soil in 1895.

Very truly yours,

A. J. Wilcox

CHAUTAUQUA COUNTY HISTORICAL SOCIETY