Fords, Howard, & Hulbert,
Publishers.

New York, Mch 29 1895

My dear Tourgee

I always dislike to oppose you, but when you make a statement in direct contravention of the truth and assume that I must accept it, what am I to do?

Your letter says: "You have recd notice of the Basis."

As a matter of cold-blooded unsympathetic fact I have not received it, nor seen it, nor even heard before the name of the paper which some one incidentally told me Judge Tourgee was about to "go into". So, then ——!

Now be a good boy and take it for granted

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2015

that we should be interested in you & your doings; send us a notice; and a copy of the paper, so that we can see what manner of column-space and general make-up it has; and a list of advertising rates; and all the information that ought to go to every publisher in the County — or rather, the Cities — who wd be likely to want to reach your clientage.

If you address it to me personally it will come straight & not be lost in the hurly burly.

Just now all the papers are talking "Easter Number", &c. I send you herein a few of the adv. demands that have just come in wh. may have some suggestiveness to your publisher.

We will send an ad-

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2003

Fords, Howard, & Hulbert,
Publishers.

New York, Mch 29 1895

of Eastman & your book; but I want to know how to make it up, & must see the Basis or something to represent it.

Who is Rev. W. W. Gist of Osage, Iowa? He says he has your permission to publish a book of extracts from your writings! He probably tells the truth but we should like to know from you your wishes about it before telling him to go ahead. So say a word about it to him.

Yours Sincerely,

J. R. Howard

(Over)

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2013

P.S. The above was all true when I wrote it; but since then, & before mailing the letter, a copy of The Basis has come in, been laid on my table, and read through (that is, almost!)

Allen James, let me know price of advertising, and go for Publisher, and other folks generally. If you can affirm a good circulation we ought to be able to get in some money returns, to help on the publishing end of the enterprise.

CHAUTAUQUA COUNTY HISTORICAL SOCIETY 2014