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Buffalo, N. Y., Feb. 16th, 1895 189

Hon. A. W. Tourgee,

Mayville, N.Y.

My dear Judge:--

Your two letters of the 15th inst. are received and read carefully. I think your ideas are right. $2500.00, I believe, will swing the thing, that is, start it in good shape and put it where we can handle it successfully. To our minds here your estimates on immediate returns are none too high. 1000 subscribers can be obtained in this city I believe without any trouble and very little cash expenditure. Good lists can also be gotten in Rochester, Syracuse, Utica, Binghamton, and the like all through the country outside of these other plans that you have mentioned. Of course this has all been gone over before, but the more we think of it the more we are of the conviction that the paper is bound to go from the start.

The new name is good. At first we did not like it as well as the other, but upon reading the first page of the "Announcement" we changed our minds. Would it not be well to put that first page in attractive form on the first cover page of "The Basis?"

We will get out the prospectus as soon as you get the copy to us. The four page folder we are working on and will send to you Monday.

Yours very truly,

A. D. McGerald