

7515  
Mayville, N.Y.

Nov. 21st 1893.

S. McCerald & Sons.

Gentlemen:

The returns from the enclosed circulars sent to selected localities, one to each member of the Association taken in connection with other developments, show that the enterprise proposed will have a good and reliable backing of patronage, entirely outside of that secured by the usual channels.

As a consequence we have decided to incorporate THE CITIZEN PUBLISHING COMPANY with a capital large enough to give it a solid basis. The work is not going with a whoop and I have taken pains to keep it from getting much into the press, as I have always found it better to let such a thing percolate from man to man. I think now we shall be ready to begin printing about February 1st, and I shall want to make a contract with you in regard to publication, but do not wish to waste time on the discussion of the matter until I have the money in hand to pay you a specified sum weekly in advance so that no risk or complicity can arise.

I want now 1,000 each of the Circulars H & J. By the way, put in the Circular J"; it makes them easier of reference.

Also 1,000 of the new Circular K."

I hardly know what form to say put this in but I would suggest a folder to fit in a No. 3 envelope and printed on both sides, with the blank forms at the end or on two separate folders as may be advisable. Make the headings side headings of some heavy faced type running with the matter. It will be pretty long for that and you may have to take some other. You can use small type, however, and remember at all events, I want it to go in No. 3 envelopes.

I must have this work if possible by Friday as I wish to have it in Cincinnati on Monday next.

I enclose check for \$5.00, on account.

Yours truly,