

4 Cedar Street,
New York, Nov 16, 1893

My dear Sir:

Your important favor of the 14th instant was received today, and I preferred to take it home and think over the subject matter. After doing this, I am convinced that the wisest and most expeditious way to arrive at a conclusion satisfactory would be by a personal interview. I can go to Mayville any time or you can come to New York.

Such an enterprise as you outline ought to succeed, but it can only do so by having the literary and business management in the control of not more than three persons, every one of whom ^{should be} thoroughly experienced in newspaper management. A majority of the stock should be placed to the credit of these three persons, while the remainder should be floated, and could be, as you believe. I don't think the experience of Mr Garrison should be lost sight of in moving in this matter.

I think it would be good business policy to absorb an established newspaper, if possible, in the beginning, and change its name, if necessary. New

York is, naturally, the publication field of the news-
paper. I do not now speak for my partner, but I be-
lieve that the enterprise could start with The Age, - which
has a plant capable of sending out an eight page ^{paper},
and which ^{has} a standing of thirteen years' continuous pub-
lication; ~~and~~ enjoys the confidence of the colored peo-
ple and the respect of the leading editors of the coun-
try. We have 5,000 subscribers to begin with and
a fair advertising constituency. The addition of your
prestige and influence would undoubtedly double these
figures within a reasonable time. I simply throw out
these suggestions here, because in the event that they
strike you favorably, I could devote my best efforts
to placing the \$5,000 of stock you have apportioned
as the share of Afro-Americans.

Hoping to hear from you soon,

Very respectfully,
J. Mos. Fortune