

FORDS, HOWARD, & HULBERT,  
PUBLISHERS,  
No. 47 East Tenth Street.

NEW YORK, Oct. 25th, 1893.

Dear Mrs. Tourgee:-

I have your letter and copy for the "Button's Inn" catalogue page. I was going to send it right off, but think, on the whole, it would be advisable if you could send me three or four brief extracts from leading papers, commending the book originally. I will wait for that.

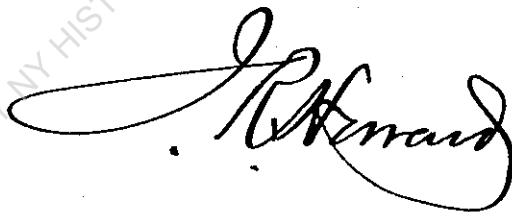
The cost of these catalogue pages runs from three to five dollars, according to the amount of material in them. Of course if there is much small type that counts up. At all events five dollars would be the outside, and the probability is it would be about three, - that is for the electrotpe plate ready to print.

Then, as to the cost of paper and press

work and wiring, in the little pamphlet form, our last catalogue was fifty-six pages and cost \$51.00; so that undoubtedly \$1.00 for 2500 would cover the cost. In fact I don't see why you could not lump it all and say that \$5.00 would cover your advertising in this form, for an outside estimate.

In haste,

Faithfully Yours,

A handwritten signature in cursive script, appearing to read "J. R. Howard". The signature is written in dark ink and is positioned to the right of the typed name "J. R. Howard".

CHAUTAUQUA COUNTY NY HISTORICAL SOCIETY 2013