

Dictated to Stenographer.

ADVERTISING
IS SEED - - SOWING.



THE WORLD OUR FIELD.

BATES & MORSE
ADVERTISING AGENCY.
38 PARK ROW,
NEW YORK.

J. H. BATES.
LYMAN. D. MORSE.

By J.C.D. 19.

Oct. 25, 1893.

Mr. Albion W. Tourgee,
Mayville, N.Y.,

Dear sir:-

Referring to the subject of your letter of the 14th inst., we beg leave to state that the American salesagents for the Pears' Soap and Beecham's Pills articles have examined your daughter's drawings, which we submitted to them promptly upon their receipt. They are considered of no value for the Beecham's Pills advertisements, the writer's opinion being that they are too good for such an article. In the case of Pears' Soap they might be utilized, but this cannot be decided until the arrival in this country of the manager of the house in London; or, rather, as he is expected here in December it is preferred to defer any decision in the matter until he is given an opportunity to inspect these drawings, and if this delay will inconvenience your daughter or be objectionable for any reason we are prepared to return the drawings at once to you.

Dictated by
W. C. DEWEY.

Yours truly,

BATES & MORSE ADVERTISING AGENCY.