Headquarters National Citizens
Rights Association
Marysville N.Y. Oct 10th 1893.

Dear Sir: The discontinuance of the "A = Standon's Notes" by the Chicago Inter Ocean leaves the Association without any ~~organized means of expression and~~ of regular medium of expression and the cause of equal rights ~~and workers~~ and without any recognized exponent. ~~There is free speech public~~

The rights of free speech, ~~public~~ public assemblage and ~~political~~ public discussion are denied to all citizens of the United States except those of one political faith in one third of the States of the Union. One eighth of our population, eight millions

people of the North are willing to allow the whites of the South to manage the negro in their own way. What that way is every one knows.

4— That the people of the country are willing to see the Government of the United States, ~~is~~ ~~so~~ ~~a~~ ~~rule~~ completely while anarchy establishes the power of the mob, in "white-capism" more terrorizes ~~even the~~ ~~half~~ the states of Louisiana and Mississippi.

There is no means of establishing the truth or falsity of these declarations except by asking each member to testify in regard to them. In order to do this effectually and practically, the

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the most liberal terms for the best thought on the most important questions of the day. In short, it will aim to give the fullest expositions of all questions touching the rights, privileges and functions of the citizen; to freely discuss all ~~questions of current social~~, political, economic and social questions, in regard to which the citizen is called to act ~~and the moral relations of the same fully, freely and~~ without ~~regard to partisan~~ ~~to party action or bias~~ fear or favor.

It is of no use to establish such a journal unless it stands on a secure foundation and is of a ~~character~~ character to command the attention and respect of its readers and of all parties. In order that it may do so it must ~~be able to~~ have the liberty

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President of the Association, has secured the co-operation of responsible parties who will ~~begin the~~ publish and establish

The National Citizen, under ~~the~~ his editorial control, if the returns of the members shall indicate a purpose on their part to give it a substantial and reliable support.

It will be a ~~weekly of 16 p~~ twelve-page which it is hoped soon to enlarge to sixteen or twenty pages. Its literary and political character is perhaps sufficiently vouched by ~~it~~ the fact that the President of the N. C. R. A. will be its editor. The Bystanders' notes will appear only in its columns. It will contain a Monthly record of our progress upon citizenship and a Monthly Lesson Leaf on the Duties of the Citizen.

It will give no premiums for clubs or prizes for subscriptions, but will offer

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pertaining to citizenship. "A Government by the people" can never be "a government for the people", unless the people devote themselves to a careful study of the personal rights and duties of the citizen and the correlative duties of government. A people can no more govern wisely without the study of these things than a king without knowledge of his powers and functions.

The National Citizens Rights Association has more than a quarter of a million of members. Of these fully four-fifths of northern states are white citizens. It has no organ — no recognized mouthpiece. It is openly asserted of it in the public

1— That its members are merely

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support of enough of ~~the members to be of~~ the lovers of Liberty throughout the country to enable it to maintain an independent position from the first. The terms of subscription will be $1.50 per annum, payable on receipt of the first number. Every one-tenth of the members of the National Citizens' Rights Association will give it their support we will make it easily worth double that sum in every home it enters. Public opinion rules the country: the ~~only~~ question is whether it shall be a good public opinion or a bad one: an honest public opinion or a corrupt one; a just public opinion or a ~~bad~~ an unjust one; a free public opinion or a terrorized one: the will of the people or

the will of irresponsible mobs.

Hundreds of members of the Associa-
tion have written ~~to~~ during the past
year, begging the undersigned to es-
tablish a journal which should ~~for~~
~~echo~~ represent its principles. While
entirely willing ~~to devote himself~~ he is one of that great army
to this work, ~~heavy labor~~ ~~our~~
of laborers who
who depends upon his daily ~~labor~~ toil
for the support of his family, and
only do so for a limited time
~~not do so~~ without ~~any~~ confirma-
He is willing to edit it for one year if need be
without salary, but even then he ~~to~~ has no money to put into
such an undertaking and could
honorably.
not ~~n~~ godmother another to invest

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in it unless he has ~~full~~ positive assurance from the members themselves of their ~~co-operation~~ substantial co-operation and support.

~~The object~~ The object of this circular, therefore, is to ascertain what each member will do towards promoting such an enterprise. No person is asked to give anything. The Association does never asked any one to contribute a dollar. Whatever has been given has been wholly voluntary with the givers. There are

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three ways by which you may aid in establishing a permanent and creditable ~~repute~~ exponent of the principles of the Association ~~and aims~~

1— By subscribing yourself to the National Citizen; for one or two years

2— By taking one or more copies for your friends.

3— By securing subscriptions from others.

Every one knows that the ~~cost of~~ expenses such an undertaking are very considerable. Parties should ready to ~~undertake it and~~ supply whatever sum

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may be necessary if the responses to this circular are such as to indicate that the members of the Association believe in liberty and equal rights for all and are willing to support a journal such principles devoted to the advocacy of ~~the rights of the citizen and the discussion of his duties and obligations~~. Should such response be received, ~~in that case~~, the first number of the National Citizen will be issued about the first of December next. Should there be no such response the writer will be forced to admit that the judgment of our opponents, that no considerable number of the American people care enough about the rights of the citi-

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gen to exert themselves even a very
little to create public opinion in favor of
their maintenance and will turn his
energies into other channels. He be-
lieves this opinion is false and a libel upon
the intelligence of the American people who
cannot but realize where present tenden-
cies must end and understand that
the only hope of escape from the evils
threatened is through the enlightened con-
science of the Citizen-Kings of the Republic.
let every member

~~Please subscribe~~ for as many copies
as you can, secure as many subscrib-
ers as you may be able to reach and
within one week from date of this re-

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I enclose copy for two circulars, ~~one copy~~ of a different character which I would like you to print without delay as I wish larger than note at once.

Put the larger one on about the same sort of paper as "A" of the Regimental circulars and the other on a buff-check like "D" of the same lot. The type and general character of the circulars mentioned will fit there very well.

I want 1,000. of each.

Yours ——

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My dear Sir: Yours of the — inst is received.

I most sincerely sympathize with you in the ~~death~~ loss of my little namesake. We have known what such affliction is and realize what a parent feels when a young life is torn away from the yearning embrace. I rarely speculate much about the mystery of life and death, not thinking it profitable mentally or intellectually. Life is given us

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for some wise purpose as we must believe. Death is in God's hands. We may make life of use and endure to the highest expression of his creative power and, leaving aside revelation, we may well believe the chiefest object of his love and care — but we must leave the future, the after-world with him. We may believe in no specific way and method of which we term "salvation" or another;

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but every method which is worthy of any reasonable man's consideration, contains at least two postulates; first, that a right use of the natural earth-life is essential to a full enjoyment of the after-life and second, that the immature earth-life unfolds and expands under diviner influences in a better environment. In other words, how-

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ever futurity may be condi-
tioned as regards the mature
and rational human being, more
but a distorted and unhealthy
legatee can entertain it at all

so far as infancy and im-
(the most beautiful feature of Christian faith is that
it says to the bereaved parent, "It is well with the
child because God has taken it."
maturity are concerned.)

From me this has ever been enough
both as regards myself and my
loved ones. I am willing to trust
God, and share man's destiny
and seek to do what I may,

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to carry out this will and pur=
pose as regards my fellows. This
will and purpose, is not, as I con=
ceive, merely, that he should be
made admissible to heaven but
shall make himself fit for earth.
shall do God's will on earth
in order that his "kingdom"
shall
may come "in the earth" —
thereby plainly we are directed
to pray that it may come. He

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rules the after-world without our assistance, but he rules on the earth only by man's co-operation and through human agencies. And through ~~man's agency~~ The little one has been translated to the theocracy of the after world. We are left to push forward that development which brings man step by step, nearer to God in purpose and attributes and makes possible ~~the truth~~ that ~~godlike~~ democracy which is a

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government of the people and for the people", through which alone the kingdom of God on earth" may be established.

That is my religion and my politics. The Church and Government are simply agencies through which men may work to do God's will to men. In both there is one common law of right conduct "as ye would that men should do to you, do ye even so to them."

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I note what you say about the "National Citizen." It seems to me that it must come — as if the world needed it and the country must have it very soon to rescue it from the worst crime against God and humanity that has ever been committed in the name of Civilization and Christianity.

At the same time, I must admit that I do not see the way clear to its establishment. I somehow dread the idea

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of seeking such a capitalization as you suggest. I admit it ought to be so done — that is we should have a great journal owned by thousands of citizens. Such a journal might be made to pay a fine income on a capitalization of $1,000,000. But I do not know that we are ready to demonstrate that fact to every one and I dread above all things, the idea of seeming to use the trust

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people have in me for a selfish advantage.

My idea is this, in brief:

1 — Start the journal and put it on a paying basis thus demonstrating its value, then —

2 — Capitalize it as a great people's journal.

Of course, the difficulty is with the first proposition. Yet if one will look at it

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from a business point of view, it is not ~~diff~~ in the least doubtful. If one, two, five or ten men will furnish me $10,000, I will establish the National Citizen ~~on~~ shares one half to be theirs and one half mine, and guarantee a circulation of 50,000, within a year, ~~they~~ only ~~may look to the profits~~ interest to be dependent on this result.

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This is not a difficult or doubtful matter when you come to consider the facts and the basis of my offer:

1— I have the address of something more than 200,000 members of the ~~N.C.~~ National Citizens' Rights Association. Nearly all of them are customers of ours. They are not only possible subscribers but active agents. They may be safely counted on for 20,000 subscribers when once the journal

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is started.

2— This clientelage differs from a church or society, in that the first office address of each one and his specific interest in the very matter in hand is already ascertained.

3— I have an established and reliable following. By a correct distant mainly course of truthful dealing with the people in literary and political thought, I have earned

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their confidence. Probably no
man in the country can com-
mand a larger following among the masses of
thinking people throughout the country.

4 —— We have a specific field altogether in
ourselves, that of equal rights, equal liberty, equal opportu-
nity, justice and security for all. It is a question of growing
importance. The great struggle in American politics is
going to be over the re-es-
tablishment of inequality of rights.

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5- These facts, give the National citizen, under any editorial control, these special advantages:

1- It would not have to advertise to get agents.

2- It would have a very rich field for dramatic personal appeal for support.

3- It would not have to wait to establish its literary, political, or moral tone or character. It have already done that.

4- It would command recognition from the outset.

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There are the costly and difficult things for such a journal to secure.

5– Most real successes are built on the lessons of failure. I have learned by a short experience what to avoid and what to do to secure success. Both are important. A dozen years ago I would have wanted $100,000. to start such an enterprise. Now, I would regard more than $10,000 as wholly unnecessary. Now,

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I can make a 10.000 subscription list at $1.50 each, pay for a 16 page weekly with cover. Then I would not have thought it possible with less than 25.000 circulation.

5 — I have no doubt whatever that I can get a circulation of $50,000, in a year. Such a journal with such a circulation is worth more than $100.000. In other words, I am able to make $40.000 for any

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one who will furnish me
$10,000 to start with. There's
no mystery about it, it is
simply the most wonderful
full opportunity entering in
one man's life [illegible] I have ever seen.
I am entirely safe in saying
any that no other man
could do as much in this
direction with five times the
capital, for the following

reasons:

(1) — No one else is regarded as so reliable and unquestionable an exponent of these principles.

(2) — There is no one else in whom sincerity both white and black so unquestioningly rely.

(3) — No one else has the confidence of the National Citizens Rights Association.

(4) — There is no one else who has given ten years of study to the means by which this result may be secured.

Now, I do not care whether it is one man or a hundred which stand at my back, whether they are white or black or partone and partone the other. I am willing to

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ask us agent for them for one year, taking from the proceeds of the business as compensation for my labor only enough to support my family, and after that time divide, share and share alike with them.

Then we can capitalize it and make it an unparalleled power in the country. This is my idea of the way a right sentiment should be developed, making the means self-supporting. I believe — and it is not a mere vague belief either — that we can easily have 100,000 circulation by Jan. 1st 1895.

I write this because of your interest in this subject and your interest in it. You see the opportunity. If you can make it useful to yourself

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you are at liberty to do so.
You are at liberty to use this exposition of my plans in private with whomsoever you choose but I would not like it to be made public just yet, as you will readily perceive that it might work great harm.

Yours very truly
Wm. C. Bouyé

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