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My dear Sir:

I enclose you the pass for myself and daughter which has been used to La Junta. You were kind enough to give her ~~one~~ a separate one as I shall try it again as soon instead and ~~when I get able to~~ as I get able, I trust you will favor me in like ~~usual manner~~, I ~~may~~ ~~ask~~ you to do ~~the same for me~~ manner.

I am sorry to make you so much trouble but I was badly bowled ~~I write you now because I have~~ over an hour and have not been out of the house since I ~~got~~ ^{reached} home.

I write you now, especially, because I have an idea which it seems to me ^{it} might be worth while for some of your people to think about.

My daughter and I have had in ~~preparation~~ ^{under consid:} for ~~some~~ ^{some} ~~time~~ ^{time} a volume

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of short stories to be tied together with a
thread of narrative and entitled "Told in
a Palace Car", which she was to illustrate.
Indeed, ~~her~~ our trip to the West Coast
was intended very largely to enable her to
get the "feel" of that region and collect
~~some~~ material for her illustration.

Today, as I was ^{looking over} ~~planning~~ the work
it suddenly occurred to me that two
birds might just as well be killed
with that stone as ^{one} ~~it~~ was thought
~~desirable~~, by slightly changing the title
and modifying ~~some~~ ^{what} the connecting
narrative. What I mean is this: I instead of
~~making~~ ^{using} the title "Told in a Palace Car" under
which it had been my purpose to make
no specific allusions to roads, ^{any} ~~but~~ roads, or
at least only incidental ones, why not make it
"On a Santa Fe vestibule" or "limited".

In that case, of course, the connecting narrative, ^{which} ~~would~~ ^{would} of course, take note of ~~the~~ ^{the} points of interest ~~there~~ ^{there} ~~marks~~ ^{marks} the ~~various~~ ^{various} ~~not~~ ^{not} ~~merely~~ ^{merely} ~~concerning~~ ^{concerning} ~~to~~ ^{to} ~~fit~~ ^{fit} ~~the~~ ^{the} ~~people~~ ^{people} ~~on~~ ^{on} ~~the~~ ^{the} ~~train~~ ^{train}, ~~as~~ ^{as} ~~I~~ ^I ~~had~~ ^{had} ~~itself~~ ^{itself} ~~within~~ ^{within} ~~the~~ ^{the} ~~people~~ ^{people} ~~who~~ ^{who}, ~~tell~~ ^{tell} ~~the~~ ^{the} ~~stories~~ ^{stories} ~~as~~ ^{as} ~~intended~~ ^{intended}. ~~but~~ ^{but} ~~also~~ ^{also} ~~the~~ ^{the} ~~chief~~ ^{chief} ~~points~~ ^{points} ~~on~~ ^{on} ~~the~~ ^{the} ~~road~~ ^{road} ~~and~~ ^{and} ~~being~~ ^{being} ~~scattered~~ ^{scattered} ~~along~~ ^{along} ~~it~~ ^{it} ~~for~~ ^{for} ~~illustration~~ ^{illustration}.

This seems to me a very attractive sort of advertising - because it will be indirect and not too evident. The ~~cost~~ ^{cost} ~~of~~ ^{of} ~~the~~ ^{the} ~~book~~ ^{book} ~~is~~ ^{is} ~~not~~ ^{not} ~~very~~ ^{very} ~~high~~ ^{high} ~~and~~ ^{and} ~~it~~ ^{it} ~~is~~ ^{is} ~~well~~ ^{well} ~~illustrated~~ ^{illustrated}. This will fix and hold attention from first to last. The book, in and of itself will have a large sale under either title, and I think the Road would derive benefit from it not only in that way but ~~as~~ ^{as} ~~a~~ ^a ~~book~~ ^{book} ~~from~~ ^{from} ~~the~~ ^{the} ~~unique~~ ^{unique} ~~dis-~~ ^{dis-} ~~tinction~~ ^{tinction} ~~of~~ ^{of} ~~being~~ ^{being} ~~a~~ ^a ~~work~~ ^{work} ~~of~~ ^{of} ~~literary~~ ^{literary} ~~merit~~ ^{merit} ~~located~~ ^{located} ~~on~~ ^{on} ~~its~~ ^{its} ~~lines~~ ^{lines}.

Now the question is, "what would the

to our advantage to do this? 4

Road to make it ^{interesting} ~~to see~~,
~~to do this?~~ How many copies would they
take on what ~~other~~ inducements would
they offer? - I suppose I do not ~~need~~ need to say

(A)

that work of this kind done by me
is sure to be well done and to ~~conserve~~

You may not be the ^{right} person to
~~undertake~~

address in this matter to but you happen
to be the only *Servitor* I know outside of
the Ham Department with whom I have
any acquaintance. - If not I trust
you will ~~and you can~~

probably call it to the attention of the
proper official with such expression
of opinion as your observation ~~experi~~
may enable you to make
of its value. I don't know how it is
with others but such a book would
do more to send me over a
road than a solid cord of bills

and Guide books, the ordinary forms of advertising. It is a book which all your trainees would be surprised to see, read, and circulated while the advertising book would be thrown aside and for ^{care to} ~~waste~~ ^{gather} away for do anything on the premises as I shall be engaged on the work from now on and of course will shape it according to the contingency. If we can hit off a fair arrangement, I ~~truly~~ ^{truly} think it might be made very advantageous to both parties.

Very Respectfully,
 Albion W. Brower

Perhaps I have not made the idea of the book plain to one not accustomed to book-building. The purpose is to take a company aboard the train and put the stories in the mouths of various members of the party, making the connecting narrative consist of their conversations and remarks upon the points of interest along the route. This weaves the road incidentally with the thread of the story and yet is not obtrusive.