

J. B. Lippincott Company.
Publishers and Booksellers.

Philadelphia: Oct 9th 1889

Hon. A. W. Turgie,

Dear Sir:

We have the pleasure of acknowledging the receipt of your favor of yesterday, with the cover design which you approve.

We agree with your criticism of the width and have instructed it to be made somewhat larger and more distinct.

As the sign on the cover and the card on the title page are quite similar in their main features, we would suggest a change

in the title page. The enclosed, which has been hastily prepared, gives about our idea though you may be able to suggest some changes which will improve it. This title departs from the ordinary form, and yet avoids the similarity of which we have spoken, and we think it more effective than the one already adopted.

Please consider the matter and favor us with your views at an early day and oblige

Yours truly
J. B. Lippincott Co.
J. B. L.