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HERBERT C. TAYLOR, PRESIDENT. HERINALD DE ROYER, SECV.
PUBLISHERS OF

"THE AMERICAN."

A WEEKLY JOURNAL OF POLITICS, LITERATURE AND ART.

ADDRESS ALL COMMUNICATIONS

"THE AMERICAN," 115 DEARBORN STREET,
CHICAGO, ILL.

CHICAGO,

Jan 14

1888.

Am. A. W. Torgler

Mayville, N. Y.

Dear sir

In reply to your favor of January 13th permit us first to thank you heartily for your kind and friendly letter. We enclose herewith a copy of our prospectus, trusting that you will agree with some of our views if not with all of them. Will you kindly advise us of your terms for an article of 3000 words or thereabouts every month? We should be glad to have monthly articles from you, if the terms can be arranged to our mutual satisfaction. We would pay you "a fixed salary" monthly, as provided in your first plan, and accept the terms of the second plan, viz. that the articles be in serial form suitable for publishing as a book. We would like to have an opportunity to figure with you on publishing these same articles as a book. We appreciate your words of

counsel and thank you again for
the friendly letters of your very
encouraging letter kindly
hear from you regarding the
question of terms and delay
Yours very truly
The American Publishing Co.

THE AMERICAN.

A JOURNAL OF THE PERIOD.

We will publish on the Seventh day of April next the first number of "THE AMERICAN," a weekly paper devoted to the advancement of distinctively American ideas, and the strengthening and preserving of American institutions.

The enterprise is independent, with capital sufficient to insure its financial success. It is free from party affiliations, and its aim will be to fairly criticise what it considers wrong, and fearlessly defend what it believes to be right.

In politics, it will maintain that the experience of the past demonstrates the necessity of preserving the suffrage from the contaminating influences of foreign ignorance, prejudice and vice. It will advocate such legislation as may restrict foreign immigration by excluding paupers, anarchists, socialists, and all who do not come prepared to assimilate with our people and accept our laws and institutions. It will uphold the duties of citizenship, with the aim of arousing an active interest in political matters among the educated and conservative classes, maintaining that the necessary purification of politics can only be accomplished by their co-operation and support.

Believing that under the present system of selection, public officers are largely chosen for party considerations, and not for honesty, intelligence and capability, "THE AMERICAN" will advocate a complete and thorough reform in our civil service. It will firmly maintain that the present tariff, being founded upon a necessity for revenue which no longer exists, should be revised upon a basis of fair trade; offering protection to such industries as need protection, to the extent that American labor shall not be thrown in competition with cheap foreign labor, thus reducing our standard of comforts; and that American capital may obtain a fair rate of interest without being protected in the formation of "monopolies" and "trusts." It will advocate the retention of the national banking system, and the reduction of the surplus by economic measures, which it believes to be based on tariff revision, and the expenditure of the public moneys for national purposes. To the free and fair discussion of these questions, which we believe to be the questions of the day, we invite the great body of intelligent, independent thinkers throughout the country.

We will strive to assume a position on all questions of public interest compatible with our views of American citizenship and institutions; maintaining that the permanence of our Republic demands that its people be homogeneous in language, sentiment and political sympathies.

"THE AMERICAN" will claim that the English language and all its liberty-breathing literature is the common heritage of the Anglo-Saxon race, and that individual contributors to that literature should be protected by international copyright.

In all respects we will endeavor to make "THE AMERICAN" a paper worthy of a place in the first rank of journalism. In appearance, it will be the equal of any journal before the public. It will consist of sixteen pages of a size adapted to convenient handling. The publishers will avail themselves of the latest improvements in typographical art, and it is promised that the paper shall be a model of neatness and artistic taste.

From week to week, it will lay before its readers the personal views of men of letters, politicians and economists, upon matters of current interest and subjects relating to American polity. Each issue will contain short and serial stories by authors of merit; correspondence from the principal capitals of the world, from the best sources; current notes and criticism on literature, art, music and the drama, from recognized authorities; and, in all respects, neither care nor expense will be spared to make "THE AMERICAN" a paper which will command the public respect and merit the public approval.

Very respectfully,

"THE AMERICAN" PUBLISHING COMPANY,

180 & 182 MONROE STREET, CHICAGO.