

8964

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THE BASIS,

ADVERTISING DEPARTMENT,

A WEEKLY MAGAZINE
DEVOTED TO

MAYVILLE, N. Y.

GOOD CITIZENSHIP.

ALBION W. TOURGEE, Editor,

457 Washington Street, BUFFALO, N. Y.

THE BASIS asks a share of your advertising,
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best *buyers*.

BECAUSE, it seeks to advance your interests,
by promoting *better conditions*.

BECAUSE, it represents no party, sect or fad,
but only plain American common
sense.

BECAUSE, it aims at the general welfare and a
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