

8780

Publishing House of

# Funk & Wagnalls Company

30 Lafayette Place

## ADVERTISING DEPARTMENT.

The Voice  
8-page Weekly —  
Exceeding 100,000.

The Homiletic Review  
96-page Monthly Magazine —  
20,000.

The Literary Digest  
32-page Weekly —  
17,000.

The Missionary Review  
80-page Monthly Magazine —  
Exceeding 11,500.

NEW YORK, August 20, 1895.

Albion W. Tourgee, Esq.,  
Mayville, New York.

Dear Sir;

We have your favor of August 2d which has remained unanswered owing to vacation absence, and in response would say that it is not within the power of this department to make such an arrangement as would effect our charge for your advertising in the ~~Homiletic Review~~ by accepting advertising in "The Basis." If it is possible to use this magazine for some of the future advertising placed by Funk & Wagnalls Co., it will give pleasure to send you my orders, but we should be compelled to send it on a cash basis without any reference to exchange.

Thanking you for the proposition, however, we are,

Yours very truly,

Funk & Wagnalls Co.

CHAUTAUQUA CO.