

Notice as follows

It will Cost \$900. to insert a 12 line
Advertisement of One kind of Medicine
for 4 weeks in Newspapers having a
Combined Circulation of 12,000,000 Copies.

One Order to 1,000 papers would be 12,000 Orders
Multiplied by the Retail Price of 50 Cents

Monthly Income from one Article \$6,000.00

Cost \$600; Ads 900; Postage \$240; Lab \$120 = 1,860.00

Net Profits from 1 Article 1 mo = \$4,140.00₂

Net Prof on 2 Articles in 1 Mo. = 8,280.00₁₂

Net Prof on 24 Articles in 12 Mo. = \$99,360.00

And by sending out with Each Order a Descriptive
Circular and Price of all the Medicines we may
Expect to Receive as many more Orders.

No Shares are 400 $\frac{99360}{800} = 248.40$ per Share

Shares \$50. Each $\frac{1936}{1600}$ 5 Shares
 $\frac{3360}{3200}$ \$1,242.00 in 1 year
 $\frac{1600}{1600}$

Besides there would be
Weekly Profits from canvassers in towns & cities;
Monthly Wholesale trade to dealers and from
local Commission Agents