

A.W.T. PAPERS 26 Sept-20 Oct 1887

THE WESTERN METHODIST BOOK CONCERN,

CRANSTON & STOWE, Agents.

190 West Fourth St., CINCINNATI, O.
57 Washington Street, CHICAGO, ILL.
1101 Olive Street, ST. LOUIS, MO.Dictated.

Cincinnati, Sept 26th 1888

Hon. A. W. Tourgee,

Mayville, N.Y.

Bear Sir; We are inclined to think that the sooner the book shall appear, the better, so as to catch the holiday demand. This will not interfere with any demand from political agitation likely to occur the following year. As to the steel engraving, if you have the plate we can print them here for very much less than you can supply us, as we are thoroughly prepared to do that kind of work. We doubt whether a \$2. style would go. We are compelled to give our depositories and eastern house about one half off; after paying 17% royalty, this is pretty steep. The book therefore must not contain too much matter. Its first cost must be brought within a reasonable figure. It will be all the better to use good thick paper and moderately large type, with a clever margin. In preparing additional matter, therefore, please arrange so that we can stop when we reach the limit fixed by the line of profit.

Yours Truly,

Cranston & Stowe.